



AN ABAI CHAPTER AFFILIATE

2021 Exhibitor Information

Online

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Conference Overview

Dates

Thursday, February 11, 2021 – Sunday, February 14, 2021

Hours

★ Thursday, February 11, 2021

Job Fair & Exhibit Setup
Jobs & University Fair

4:00pm – 6:00pm
6:00pm – 9:00pm

★ Friday, February 12, 2021

Exhibitor Hours

7:00am – 7:00pm

★ Saturday, February 13, 2021

Exhibitor Hours
Speaker Dinner

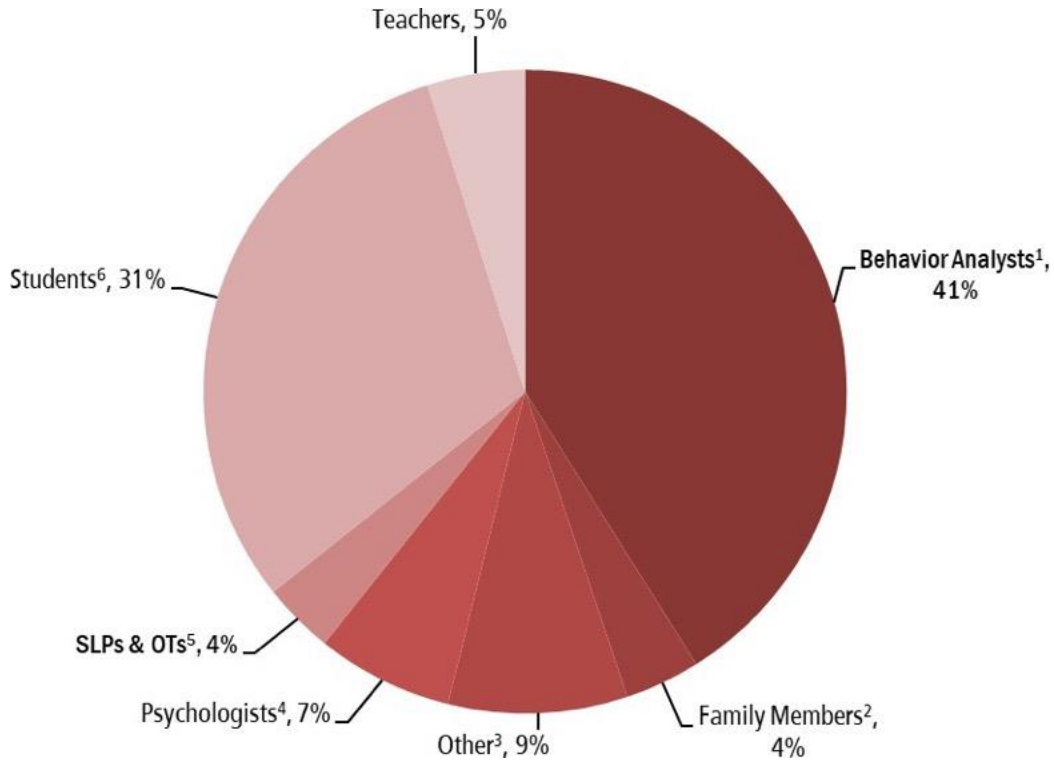
7:30am – 7:00pm
7:30pm – 9:00pm

★ Sunday, February 14, 2021

Exhibitor Hours
Dismantle

8:00am – 12:00pm
12:00pm – 2:00pm

Conference Demographics



Number of 2020 attendees: 1,004

1. Board Certified Behavior Analysts (BCBAs) and Board Certified Assistant Behavior Analysts (BCaBAs)
2. Family members of individuals with special needs
3. Other includes: Neuroscientists, Basic Researchers, Animal Trainers, Organizational Consultants, Nurses, Childcare Professionals, Public Policy/Administration
4. May include individuals with more than one certification or license
5. Speech Language Pathologists (SLPs) and Occupational Therapists (OTs)
6. Students (largest to smallest): Behavior Analysis, Psychology, Education, Neuroscience, Other

Exhibit Information

Exhibitor applications are required to secure an exhibit space and must be accompanied by a full payment within 60 days of submission of the application and received by January 11, 2020.

Exhibitor applications are processed on a first-come, first served basis. The exhibitor application can be found here: <https://www.surveymonkey.com/r/5NXYCKF>

Virtual Exhibitor Platform

As the 2021 conference is online, TxABA will be hosting exhibitors on an online platform called EasyVirtualFair. Prospective exhibitors can view a demo of the platform here:

<https://evfnewdesign.easyvirtualfair.com/>

Below are also several demo videos:

- ★ Virtual Tradeshow and Conference: <https://vimeo.com/427891465/f3565a0249>
- ★ Mexport Virtual Trade Show: <https://youtu.be/rrkxtxnueoo>
- ★ Invest Hong Kong Virtual Conference: <https://youtu.be/cpvILFRruqU>
- ★ ACMA Virtual Event: <https://youtu.be/VGf9N8zFpN0>

The platform provides a graphical interface for navigating a virtual exhibit hall, live public and private chat, a highly customizable exhibit booth, and the ability to add custom business information, including:

- ★ Company web links and social media links
- ★ Files for visitors to download
- ★ Ability to upload custom videos
- ★ Company profile
- ★ Visitor analytics and lead information

Important! Your booth will remain online and accessible to attendees for one month following the conference.

Exhibit Cost

Payment for an exhibit grants access to your booth Thursday – Saturday (see schedule for times).

Service Providers and Vendors	\$500 per exhibit
Universities and Government Programs	\$250 per exhibit
TxABA Special Interest Groups and Public Policy Group	Complimentary exhibit

TxABA SIGs and the TxABA PPG receive a complimentary exhibit if group members will be attending who can set up, tear down, and periodically monitor the exhibit. If no SIG members are attending who can assist with the exhibit, the SIG can mail printed brochures to be placed at the registration table. Email txaba@txaba.org for more information.

Sponsorships

Diamond Sponsor – \$8,000

One Diamond Sponsor is available. The benefits of this sponsorship level include:

- ★ First pick of booth location in the virtual space
- ★ 5 free registrations + CEUs
- ★ Exhibit Thursday night through Sunday morning
- ★ 2 invitations to the Saturday Speaker Dinner (to be held virtually)
- ★ Full page color ad in the digital conference program – first pick of ad location
- ★ 5 posts to TxABA’s social media platforms (Instagram, Facebook page, and Twitter)
- ★ First pick of social media posting times
- ★ Your company’s logo on the TxABA conference website
- ★ Acknowledgement on-screen before all presentations at the conference
- ★ 4 hours of pre-scheduled access to a virtual meeting/interview room
- ★ Unlimited job ad postings on the TxABA website in 2020
- ★ Free provider directory postings for all your locations

Platinum Sponsors – \$6,500

Two Platinum Sponsors are available. The benefits of this sponsorship level include:

- ★ Priority booth location in the virtual space
- ★ 4 free registrations + CEUs
- ★ Exhibit Thursday night through Sunday morning
- ★ 2 invitations to the Saturday Speaker Dinner (to be held virtually)
- ★ Full page color ad in the digital conference program – second pick of ad location
- ★ 4 posts to TxABA’s social media platforms (Instagram, Facebook page, and Twitter)
- ★ Second pick of social media posting times
- ★ Acknowledgement on-screen before all presentations on Friday and Saturday
- ★ 4 hours of pre-scheduled access to a meeting/interview room
- ★ Unlimited job ad postings on the TxABA website in 2020
- ★ Free provider directory postings for all your locations

Gold Sponsors – \$5,000

Three Gold Sponsors are available. The benefits of this sponsorship level include:

- ★ Priority booth location in the virtual space
- ★ 3 free registrations + CEUs
- ★ Exhibit Thursday night through Sunday morning
- ★ Full page color ad in the program – third pick of ad location
- ★ 3 posts to TxABA’s social media platforms (Instagram, Facebook page, and Twitter)
- ★ Third pick of social media posting times
- ★ Acknowledgement on-screen before presentations on Friday or Saturday (Sponsor’s choice)
- ★ 4 free job ad postings on the TxABA website in 2020
- ★ Free provider directory postings for all your locations

Silver Sponsors – \$3,500

Three Silver Sponsors are available. The benefits of this sponsorship level include:

- ★ Priority booth location in the virtual space
- ★ 2 free registrations + CEUs
- ★ Exhibit Thursday night through Sunday morning
- ★ Full page black & white ad in the digital conference program – fourth pick of ad location
- ★ Your company's logo on the TxABA conference website
- ★ Acknowledgement on screen before presentations on one day of the conference (Friday, Saturday, or Sunday). One spot available per day.
- ★ 2 free job ad postings on the TxABA website in 2020
- ★ Free provider directory postings for all your location

Bronze Sponsors – \$2,000

Four Bronze Sponsors are available. The benefits of this sponsorship level include:

- ★ Priority booth location in the virtual space
- ★ 1 free registration + CEUs
- ★ Exhibit Thursday night through Sunday morning
- ★ Half-page black & white ad in the conference program – fifth pick of ad location
- ★ Your company's logo on the TxABA conference website
- ★ Your company's logo on signage during one afternoon of the
- ★ Acknowledgement on-screen before presentations on the afternoons of your day of sponsorship (2 spots available on Friday and 2 available on Saturday)
- ★ 1 free job ad posting on the TxABA website in 2020
- ★ Free provider directory postings for all your locations

Poster Session Sponsor – \$1,000

Two Poster Session Sponsors are available. The benefits of this sponsorship level include:

- ★ Exhibitor Booth
- ★ Exhibit Thursday night through Sunday morning
- ★ Your company's logo on the TxABA conference website
- ★ Your company's logo on the poster session webpage
- ★ 50% off provider directory postings for all locations

Exhibitor Rules and Regulations

Responsibility Clause

Exhibitor shall be fully responsible to pay for any and all damages to property owned by TxABA or EasyVirtualFair, its owners or managers, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless TxABA and EasyVirtualFair, their respective owners, managers, officers or directors, agents, employees and volunteers, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. The Exhibitor understands that TxABA does not maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises or any part thereof.

Exhibit Approval Process

TxABA reserves the right to determine the suitability of all exhibits and advertisements submitted, and to reject those that are not consistent with the mission of TxABA. You will receive confirmation from the TxABA office when your application is received and approved. All applications are accepted by TxABA subject to the conditions and requirements contained in these Rules & Regulations and within the Packet. The exhibiting or promotion of services, products, or equipment at the TxABA exhibit does not constitute endorsement by TxABA of such services, products, or equipment. An exhibitor is not permitted to represent in any manner that its goods or services have been endorsed by TxABA.

Payments

All exhibitor fees are required by January 11, 2020 along with your application to reserve your booth. Visit our Web site for payment options and information: www.txaba.org/conferences/2021

Cancellation

Sponsorships and exhibits canceled on or before December 31, 2020 will receive a refund minus a \$25 administrative fee to the source of payment origin. No refunds will be provided for sponsor or exhibitor cancellations made after December 31, 2020. TxABA reserves the right to resell any cancelled exhibit or sponsorship to other interested parties.

Sale of Products/Services

Exhibitor is responsible to collect and remit applicable sales and use taxes to the State of Texas and/or any and all local jurisdictions for its sales of products or services. Exhibit Space Spaces are assigned according to exhibit needs. Exhibitors will receive their table number upon check-in. Exhibitors may not place their belongings in the Exhibit Area before Set Up begins. Exhibits shall be arranged to not interfere with access to other exhibits. Exhibitors are to maintain their exhibits in a clean, orderly and safe manner. TxABA reserves the right to make the final determination on all space assignments. Exhibitors must surrender space occupied by them in the same condition it was in at the commencement of occupation. Exhibitors or their representatives shall not injure or deface the walls, columns, floors, or furniture of the exhibit facilities. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor at his or her own expense. The exhibitor shall be liable for all property damaged.

Exhibitor Code of Conduct

Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted. It is strictly prohibited to publicize and/or maintain any extracurricular activities, inducements, or demonstrations away from the exhibition area during the exhibit hours. Musical instruments, audio equipment, and other devices shall be operated at a level that will not interfere with other exhibitors. X-ray equipment may not be operated. Volatile or flammable oils, gases, other explosive flammable matter or material, or any substance prohibited by city laws or insurance carriers are not permitted on the premises.

Security

Do not leave items of value unattended. Exhibitors will be responsible for the security of booth materials and personal items at all times.

ADA Compliant

The exhibitor agrees to ensure that its exhibit booth space is in compliance with the Americans with Disabilities Act (ADA). To comply with the ADA, exhibitors should make every effort to accommodate attendees with disabilities.

TxABA Contact Information

The sponsorship and exhibitor form must be filled out online at <https://new.txaba.org/conferences/2021/exhibit>

Payments may be made via Stripe (through the online form) or by check. If paying by check, please mail payment to:

TxABA
PO Box 61
Denton, TX 76202-0061

Refer questions to txaba@txaba.org.