



Texas Association for Behavior Analysis

42nd Annual Conference in Houston, TX & on Behavior Live April 22-25, 2027

Sponsor and Exhibitor Rules and Regulations Agreement

Responsibility Clause

Exhibitor shall be fully responsible to pay for any and all damages to property owned by TxABA or the Hyatt Regency San Antonio, its owners or managers, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless TxABA and the Hyatt Regency, their respective owners, managers, officers or directors, agents, employees and volunteers, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. The Exhibitor understands that TxABA does not maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises or any part thereof.

Exhibit and Sponsorship Approval Process

TxABA reserves the right to determine the suitability of all exhibits and sponsorships purchased, and to reject those that are not consistent with the mission of TxABA. You will receive notification from Behavior Live/TxABA if your exhibit/sponsorship purchase has been determined to be unsuitable and you will be reimbursed for the purchase prior to the conference. All purchases are accepted by TxABA subject to the conditions and requirements contained in these Rules & Regulations. The exhibiting or promotion of services, products, or equipment at the TxABA exhibit does not constitute endorsement by TxABA of such services, products, or equipment. An exhibitor is not permitted to represent in any manner that its goods or services have been endorsed by TxABA. **The exhibitor or sponsor are not permitted to use the TxABA logo without permission on any marketing or advertisements, including ones related to this TxABA event.** Exhibitors may post and share about the conference but not use TxABA's logo.

Payments

Sponsor and Exhibitor payments are made on the Behavior Live website.



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Cancellation

Please submit cancellation requests to Behavior Live. Behavior Live and TxABA reserve the right to charge a \$100 administrative fee for any approved refunds and deny requests submitted after **March 18, 2027**. TxABA and Behavior Live reserve the right to resell any canceled exhibit or sponsorship to other interested parties.

Sale of Products/Services

Exhibitor is responsible to collect and remit applicable sales and use taxes to the State of Texas and/or any and all local jurisdictions for its sales of products or services. Direct sales of physical items onsite at the conference must be approved by TxABA, please reach out through Behavior Live with the items being sold. TxABA will not approve the sale of items not related to behavior analysis or running a company (e.g., personal massage devices, health drinks or supplements, etc.).

Giveaway Items & Food

Exhibitors giving away food items need to have the food items approved prior to the conference to ensure it does not violate TxABA's contract with the hotel. Please reach out to Behavior Live at least 4 weeks prior to the conference to obtain approval for food items. Messy food items will not be permitted.

Outside food is not permitted per our contract with the hotel (e.g., pizza, popcorn, large food orders, etc.)

Exhibit Space

Exhibitors may select their booth/table placement upon purchase. Exhibitors may not place their belongings in the Exhibit Area before Set Up begins. Exhibits shall be arranged to not interfere with access to other exhibits, doors, and hotel needs. Exhibitors are to maintain their exhibits in a clean, orderly, and safe manner. Exhibitors will not move from their assigned booth/table, any requests for changes must be approved by Behavior Live. Behavior Live and TxABA reserve the right to make the final determination on all space assignments. Exhibitors must surrender space occupied by them in the same condition it was in at the commencement of occupation. Exhibitors or their representatives shall not injure or deface the walls, columns, floors, or furniture of the exhibit facilities. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor at his or her own expense. The exhibitor shall be liable for all property damage.

*****Helium balloons, glitter, confetti, and other messy items are not allowed. Please reach out to Behavior Live or TxABA if you have questions about what is allowed. *******



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Code of Conduct

Canvassing or distributing advertising materials outside the exhibitor's own space is not permitted. It is strictly prohibited to publicize and/or maintain any extracurricular activities, inducements, or demonstrations away from the exhibition area during the exhibit hours. Musical instruments, audio equipment, and other devices shall be operated at a level that will not interfere with other exhibitors. X-ray equipment may not be operated. Volatile or flammable oils, gases, other explosive flammable matter or material, or any substance prohibited by city laws or insurance carriers are not permitted on the premises.

Exhibitors will refrain from inappropriate behavior towards attendees, speakers, volunteers, and staff (e.g., touching private body parts, putting something on a person's body without clear verbal consent, following a person, vulgar or rude comments, harassment, etc.). Reports of inappropriate behavior will be handled by the TxABA Executive Director and may result in immediate removal from the conference, notification of hotel security, and calling the local police depending on severity. Exhibitors removed from the conference for breaking the code of conduct are not eligible for a refund and TxABA may pursue legal action.

If any attendees or persons outside our conference are engaging in inappropriate behavior, see above, towards exhibitors, please notify TxABA or Behavior Live staff so we may assist and call security if necessary. If hotel staff are close by, please notify them immediately then notify TxABA or Behavior Live staff.

Security

Do not leave items of value unattended. Exhibitors will be responsible for the security of booth materials and personal items at all times. If something goes missing please notify TxABA or Behavior Live Staff so we may assist with calling security if necessary. If hotel staff are close by, please notify them then notify TxABA or Behavior Live Staff.

ADA Compliant

The exhibitor agrees to ensure that its exhibit table space is in compliance with the Americans with Disabilities Act (ADA). To comply with the ADA, exhibitors should make every effort to accommodate attendees with disabilities.

42nd Annual Conference Information (including hotel information):

<https://www.txaba.org/2027conference/>

Behavior Live Contact Information for Questions: support@behaviorlive.com