



AN ABAI CHAPTER AFFILIATE

Promoting Engagement Committee Charter

Purpose

The Promoting Engagement Committee is a standing committee of the Texas Association for Behavior Analysis (TxABA) whose purpose is to promote and disseminate interactive programs, services, and information. Service offerings shall promote the science and application of behavior analysis to the behavior analytic community and the public in Texas.

Committee Membership

The Promoting Engagement Committee shall have a minimum of three (3), and no more than nine (9), committee members. Unless otherwise stated, committee members shall serve 3-year terms starting May 1 and ending April 30.

At-Large representatives will be selected from among the TxABA membership. When each position is available, the Executive Director will put out a call for nominations to TxABA members. Any TxABA member may nominate a qualified individual (including themselves) for these positions. The Executive Director will send the list of nominees to the Executive Council, which will appoint a member from among the list of qualified nominees.

Below are the current committee member roles:

- Executive Director: The TxABA Executive Director shall serve as an advisor to this committee (non-voting), except in cases of a tied vote, in which case the Executive Director may cast a vote to break the tie. They will provide administrative support and recommendations based on their knowledge of the organization's operations.
- Chair: The chair shall be an existing TxABA Executive Council member. This individual will be appointed by the Executive Council by majority vote each year. Any voting member of the Executive Council may serve in this role. The chair or designee shall schedule, organize, and announce each committee meeting. The chair may appoint a co-chair from the current committee members.



- Secretary: Take notes during each meeting of the Promoting Engagement Committee and disseminate the minutes to each committee member.
- Equity, Diversity, and Inclusivity for Everyone (EDIE) Committee Representative: A member of the EDIE committee shall serve as a voting member of the Promoting Engagement Committee. The EDIE representative will be appointed by the EDIE committee annually.
- At-Large Representative(s): Selected from the general membership of the organization.
- Student Representative: Selected from the student membership of the organization. Must be currently enrolled as a student in a behavior analysis Masters or PhD program. The student representative will serve for two years.

Activities, Duties, and Responsibilities

Acting with the Executive Director, the Promoting Engagement Committee is charged to:

- Develop and disseminate relevant information about behavior analysis and its applications across multiple media platforms to TxABA members, auxiliary professional groups, and the public
- Create and disseminate content across multiple media platforms about upcoming TxABA events to the general public and TxABA members
- Develop a multimodal mechanism to share ongoing developments within TxABA and the behavior analytic community
- Establish TxABA Ambassadors whose role is to foster professional relationships with auxiliary professional organizations within the state of Texas.
- Ensure that a web archive of TxABA conference presentations is readily accessible to TxABA constituents in collaboration with Executive Director and TxABA developers.
- Work in collaboration with the Program Committee to ensure alignment between dissemination plan and annual service offerings

Sub-Committees

The Promoting Engagement Committee may establish sub-committees as necessary which will be charged with planning and organizing specific programs and services approved by the Executive Council. Members of these sub-committees may be appointed by the Promoting Engagement Committee without approval by the Executive Council.

One standing sub-committee is tasked with ensuring that annual professional development opportunities are geographically accessible and offered across the state of Texas and the content offerings are stratified across the behavior, analytic professional certification levels.

Another standing sub-committee is tasked with the development of materials and events designed to disseminate and advance the knowledge of behavior analysis and TxABA amongst the general Texas



public and to develop and foster relationships with other professionals whom have close affiliations with behavior analytic professionals in the context of service provision. This sub-committee will support the expansion of the organization, and the impact and diversity of the services offered.

