



**Texas Association
for Behavior Analysis**

El Paso, TX Regional Conference

September 12, 2026

Sponsor and Exhibitor Information



Texas Association for Behavior Analysis

Table of Contents

Conference Overview.....	3
Exhibit Information.....	4
Sponsorships.....	5
Exhibitor/Sponsor Rules & Regulations.....	7



Texas Association for Behavior Analysis

Conference Overview

Date: Saturday, September 12, 2026

Location: El Paso Community College Administrative Services Center
9050 Viscount Blvd, El Paso, TX, 79925

Hours:

Setup	8:00 am – 8:45 am
Exhibit Tables	8:45 am – 6:45 pm
Badges/Reg./Merch Open	8:45 am – 6:45 pm
Lunch Break	12:15 pm – 1:45 pm
Presentations	9:30 am – 12:15 pm w/ breaks
	2:00 pm – 5:30 pm w/ breaks
Poster Session	5:45 pm - 6:45 pm
Clean-Up	6:45 pm – 7:30 pm (exit by 7:30 pm)

Hotel: There is no official hotel for this conference.

Parking: **Available in the ASC B parking lot**

Airport Transportation: **El Paso International Airport**

Application

Sponsor and exhibitor applications will be submitted online. Interested parties will find the link to the Survey Monkey application at <https://www.txaba.org/elpaso2026/>. The application is now available. Survey Monkey timestamps the application if two companies apply on the same day for the same sponsorship or exhibitorship.



Texas Association for Behavior Analysis

Exhibit Information

Exhibitor applications are required to secure an exhibit space and must be accompanied by a payment in full within 30 days of submission of the approved application or by **September 1, 2026**, whichever comes first. Both exhibitor and sponsor applications are on a first-come, first-serve basis.

Exhibit Tables will be located in the main conference room where the welcome presentation, keynote, tables for lunch, and BCBA Track are located. We should have a layout by August.

Exhibit Tables Include

- 2' x 6' table (please note that the tables do not come with table cloths)
- One chair
- One conference registration
- If you wish to have an additional person at your table, please reach out to sponsors.exhibitors@txaba.org

Exhibit Prices

Purchase of an exhibit booth provides access to the exhibitor area from 8:00 am -6:45 pm (out by 7:30 pm)

Service providers and vendors:	\$260
Nonprofit/Government:	\$160

Venue Information

Please contact sponsors.exhibitors@txaba.org for questions about the venue.

- Any banners/signs must be hung during confirmed setup time. EPCC does not provide table linens or covers.
- No decorations are to be hung from the ceiling, light fixtures, etc. Silly string, confetti, and glitter are not allowed.
- No balloons with helium are permitted.
- Tape and bulk trash removal are the responsibility of each exhibitor. Fees from the venue for bulk trash (boxes, crates, packing material, etc.) will be passed on to the exhibitor.
- Exhibitors may not post any signs, advertisements, posters, etc. outside of their exhibit table area and not on any walls, furniture, fixtures, etc. of the venue.
- No messy outside food or beverages are permitted; if you are giving away promotional items that include food/beverages (e.g., candy, water) then please contact TxABA at least 2 weeks in advance so we may get approval from the venue.



Texas Association for Behavior Analysis

Sponsorships

El Paso Conference Sponsor - \$3,000

- Two (2) BCBA Track registrations
- Five (5) RBT Track registrations
- Exhibit table for conference
- 2' x 6' table w/ black tablecloth provided by TxABA
- **First** pick of exhibitor table location
- Option to put a pop-up banner in both track rooms
- Brief (2-3 min) company video played at the start of the conference before the welcome event & afternoon sessions in both BCBA & RBT Tracks
- Company logo on podium sign indicating conference sponsor
- Thank you during the opening plenary welcome speech
- Ability to put flyers/table tents/branded items/decorations on round tables in the track rooms for attendees (seats for 100-150 at 10-15 round tables in main room and seats for 50-100 in the RBT Track room)
 - *Need to be on tables by 8:30 am when attendees start arriving
 - *Company's responsibility to purchase & get items to Conference Committee
- Conference bag insert item - TxABA Committee members need to receive items by Thursday before the conference for inclusion in the conference bag.
 - *Plan for 150 items. Can be delivered in El Paso or a week before the conference to the Executive Director in the DFW area.
- **Back Cover** full-page color advertisement in program
 - *Advertisements due by **Tuesday, Sept 1, 2026 to sponsors.exhibitors@txaba.org**
 - *5.5" wide and 8.5" with 1/8" bleed
 - *Digital artwork format: Hi-Resolution JPG or PNG (300 DPI or higher)
- Your company's logo at the top of the TxABA El Paso Regional Conference webpage thank you and designating you as the conference sponsor
- Your company's logo on all TxABA emails advertising the event
- Your company's logo on social media posts related to the conference
- Two (2) posts to TxABA's social media platforms (Facebook & Instagram) within 6 weeks before or after the conference (will be indicated for sponsorship)
- Two (2) thank you posts with your company's logo to TxABA's social media platforms (Facebook & Instagram), one will be 4-8 weeks prior to the conference and one will be the week of the conference

Please submit company logo with your application



Texas Association for Behavior Analysis

Coffee & Lunch Sponsor - \$2000

- Two (2) BCBA Track registrations
- Five (5) RBT Track registrations
- Exhibit table for conference
 - 2' x 6' table w/ black tablecloth provided by TxABA
 - **Second** pick of exhibitor table location
- Signage by coffee and lunch thanking you as the sponsor
- PPT with company information playing on screens during lunch (no audio/speaking – ambient background music okay)
 - TxABA needs to approve the slideshow ahead of time, please submit at least 2 weeks prior for review
- Brief (2-3 min) company video played during lunch with an introduction thank you from TxABA conference committee – occur after everyone is seated
- Full-page color advertisement in program
 - *Advertisements due by **Tuesday, Sept 1, 2026 to sponsors.exhibitors@txaba.org**
 - *5.5” wide and 8.5” with 1/8” bleed
 - *Digital artwork format: Hi-Resolution JPG or PNG (300 DPI or higher)
- Conference bag insert item - TxABA Committee members need to receive items by Thursday before the conference for inclusion in the conference bag.
 - *Plan for 150 items. Can be delivered in El Paso or a week before the conference to the Executive Director in the DFW area.
- Your company’s logo on the TxABA El Paso Regional Conference webpage as the coffee and lunch sponsor
- Your company’s logo listed as a sponsor on TxABA emails advertising the event
- Two (2) posts to TxABA’s social media platforms (Facebook & Instagram) within 6 weeks before or after the conference (will be indicated for sponsorship)
- Two (1) thank you posts with your company’s logo to TxABA’s social media platforms (Facebook & Instagram), one will be 4-8 weeks before the conference and one will be the week of the conference

Please submit company logo with your application

*Please note that attendees will eat lunch in the same rooms as the presentations and materials from the conference sponsor will be present.

**If you want to pass out a treat or materials during lunch time then please work with us at least 4 weeks ahead of time so we can make arrangements.



Texas Association for Behavior Analysis

Exhibitor/Sponsor Rules and Regulations

Responsibility Clause

Exhibitor shall be fully responsible to pay for any and all damages to property owned by TxABA or the STARLIGHT EVENT CENTER, its owners or managers, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless TxABA and the Starlight, their respective owners, managers, officers or directors, agents, employees and volunteers, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. The Exhibitor understands that TxABA does not maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises or any part thereof.

Exhibit Approval Process

TxABA reserves the right to determine the suitability of all exhibits and advertisements submitted, and to reject those that are not consistent with the mission of TxABA. You will receive confirmation from the TxABA administration when your application is received and approved. All applications are accepted by TxABA subject to the conditions and requirements contained in these Rules & Regulations and within the Packet. The exhibiting or promotion of services, products, or equipment at the TxABA exhibit does not constitute endorsement by TxABA of such services, products, or equipment. An exhibitor is not permitted to represent in any manner that its goods or services have been endorsed by TxABA. The exhibitor or sponsor are not permitted to use the TxABA logo without permission on any marketing or advertisements, including ones related to this TxABA event.

Payments

All sponsor and exhibitor fees are due in full within 30 days of receipt of invoice or by **September 1, 2026**, whichever comes first. Once your sponsorship or exhibitor request has been approved, you may mail a check or TxABA will send a Stripe invoice as indicated in your application.

Make checks payable to **Texas Association for Behavior Analysis** and mail to:

TxABA
PO Box 841
Colleyville, TX 76034

Cancellation

Sponsorships and exhibits canceled on or before **August 14, 2026**, will receive a full refund minus a \$50 administrative fee to the source of payment origin. No refund will be provided for sponsor or exhibitor cancellations made after **August 14, 2026**. TxABA reserves the right to resell any canceled exhibit or sponsorship to other interested parties.



Texas Association for Behavior Analysis

Sale of Products/Services

Exhibitor is responsible to collect and remit applicable sales and use taxes to the State of Texas and/or any and all local jurisdictions for its sales of products or services. Direct sales of physical items onsite at the conference must be approved by TxABA and should be included in the application. TxABA will not approve the sale of items that may involve physical contact or supplements (e.g., personal massage devices, health shakes, vitamins, etc.).

Exhibit Space

TxABA committee members will assign exhibitor tables when we receive the room layout and if time permits, will take exhibitor preference into account based on order of application. Exhibitors may not place their belongings in the Exhibit Area before Set Up begins. Exhibits shall be arranged to not interfere with access to other exhibits. Exhibitors are to maintain their exhibits in a clean, orderly, and safe manner. TxABA reserves the right to make the final determination on all space assignments. Exhibitors must surrender space occupied by them in the same condition it was in at the commencement of occupation. Exhibitors or their representatives shall not injure or deface the walls, columns, floors, or furniture of the exhibit facilities. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor at his or her own expense. The exhibitor shall be liable for all property damage.

Exhibitor Code of Conduct

Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted. It is strictly prohibited to publicize and/or maintain any extracurricular activities, inducements, or demonstrations away from the exhibition area during the exhibit hours. Musical instruments, audio equipment, and other devices shall be operated at a level that will not interfere with other exhibitors or during presentations. X-ray equipment may not be operated. Volatile or flammable oils, gases, other explosive flammable matter or material, or any substance prohibited by city laws or insurance carriers are not permitted on the premises.

Security

Do not leave items of value unattended. Exhibitors will be responsible for the security of booth materials and personal items at all times.

ADA Compliant

The exhibitor agrees to ensure that its exhibit table space is in compliance with the Americans with Disabilities Act (ADA). To comply with the ADA, exhibitors should make every effort to accommodate attendees with disabilities.

TxABA Contact Information

Email questions to: sponsors.exhibitors@txaba.org