



Texas Association for Behavior Analysis

2023-2026 Strategic Plan Progress Report for MEMBERS

Progress Report	Owner	Year	Status
Priority 1: Develop organizational infrastructure for Committees, SIGS, EC & Admin			
1-1 Develop short surveys embedded in Behavior Live app for 2024	ED	1-2	Discontinued ▾
1-2 Develop ED project times	ED	1-3	In Progress ▾
1-3 Provide structure to existing SIGS & Committees	ST	1-3	In Progress ▾
1:4 Develop annual report to disseminate to members by Sept 1	ED/EC	2	Achieved ▾
1:5 Develop transition plan for ED & ST	ED/ST	2-3	In Progress ▾
1:6 Develop process for collecting & analyzing data	ED/EC	2	In Progress ▾
1:7 Refine & Implement annual EC self-evaluation process	ED/EC	2-3	In Progress ▾
1-8 Maintain annual report to disseminate to members by Sept 1	ED/ST	3	In Progress ▾
1-9 Develop finance committee	FinC	3	In Progress ▾
1-10 Develop governance committee	GovC	3	In Progress ▾
Priority 2: Support quality & growth through expansion of funding opportunities beyond the conference			
2-1 Increase student and early/career research funding through donation button	G&F	1	Achieved ▾
2-2 Increase Kopp Scholarship funds to \$2,000 (2 awards, \$1,000 each)	G&F	1	Achieved ▾
2-3 Develop plan for increasing visibility among students	Student	1	Achieved ▾
2-4 Host regional even in a rural area	Program	1-2	Achieved ▾
2-5 Develop strategy for increasing attendance of speaker series webinars	Program	1-3	In Progress ▾
2-6 Create an event that members can submit to present	Program	3	In Progress ▾
2-7 Make regional event financially sustainable	Program	3	In Progress ▾
2-8 Host one virtual event & one event at the conference	Student	3	In Progress ▾

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2-9 Diversify funding. Investigate feasibility of current & future funding sources	G&F	3	In Progress ▾
Priority 3: Increase the visibility & awareness of behavior analysis			
3-1 Update website resource page & develop “What is ABA?” section to help identify quality indicators	PDC	1-3	In Progress ▾
3-2 Engagement w/other organizations on promoting ABA	ED/PDC	1	Achieved ▾
3-3 Produce & disseminate a video “What can TxABA do for you?”	PIDC	1-2	Achieved ▾
3-4 Publish annual newsletter using AI	ED	2	Discontinued ▾
3-5 Establish social media management plan	PDC	2	Achieved ▾
3-6 Expand social media dissemination	PDC	3	In Progress ▾
3-7 Create & post social media content on a new website page	PDC	3	In Progress ▾
3-8 Create & post member-only content on new website page	PIDC	3	In Progress ▾
Priority 4: Activities that promote diversity, inclusion, equity			
4-1 Gather demographic information	ED/Staff	1	Achieved ▾
4-2 Review EDIE scorecard & determine how to utilize	EDIE	1-3	In Progress ▾
4-3 Develop outreach plan to increase diverse involvement	EDIE	1-3	In Progress ▾
4-4 Pilot checklist for track chairs to use when putting conference track together to ensure diversity, inclusivity & equity	EDIE	3	In Progress ▾
Abbreviation Key			
ED= Executive Direction, ST= Secretary/Treasurer, EC= Executive Council FinC= Financial Committee, GovC= Government Committee, G&F= Grants and Funding Committee Program= Program Committee, Student= Student Committee, PDC= Public Dissemination Committee PIDC= Professional Issues and Development Committee			