

## Advertiser Agreement Texas Association for Behavior Analysis

Organization/Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

List the product(s) or service(s) that you will be advertising and describe how it is relevant to the practice of behavior analysis: \_\_\_\_\_

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### Advertisement Type

### Fee

½ page ad in the Program (ad should be approx. 4.5" wide x 3.5" tall, or 324 x 252 px)

\$200

Full page ad in the Program (ad should be approx. 4.5" wide by 7.5" tall, or 324 x 540 px)

\$400

Ads should be formatted to fit on an 8.5 X 11 in folded. **Ad will appear in black & white only.** Suitability of ads for TxABA will be determined by TxABA. TxABA reserves the right to reject any advertisement deemed unsuitable. Advertisements will reflect ethical and effective practice standards. If any advertisement is not approved, check will be returned by mail to the source of origin.

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Please submit the following **BY FEBRUARY 11<sup>th</sup>**:

1. Completed Advertiser Agreement;
2. A check **made payable to TxABA** or PayPal payment for the amount indicated above;
3. Advertisement file submitted in one of the following digital formats (no hard copies will be accepted): eps, png, psd, pdf, jpg, bmp, tif, gif, doc, docx, ppt, or pub.

*Note: Vector formats will print more clearly (.png or .eps) than non-vector formats. We will include the exact file you send us, and cannot be responsible for the quality of the final printed image.*

Mail form and payment to:

TxABA  
c/o Heather Barahona  
Department of Behavior Analysis  
University of North Texas  
1155 Union Circle #310919  
Denton, TX 76203-5017

E-mail files and refer questions to:

Heather Barahona  
[admin@txaba.org](mailto:admin@txaba.org)  
Fax: (940) 565-2467