



AN ABAI CHAPTER AFFILIATE

2018 Advertiser Packet

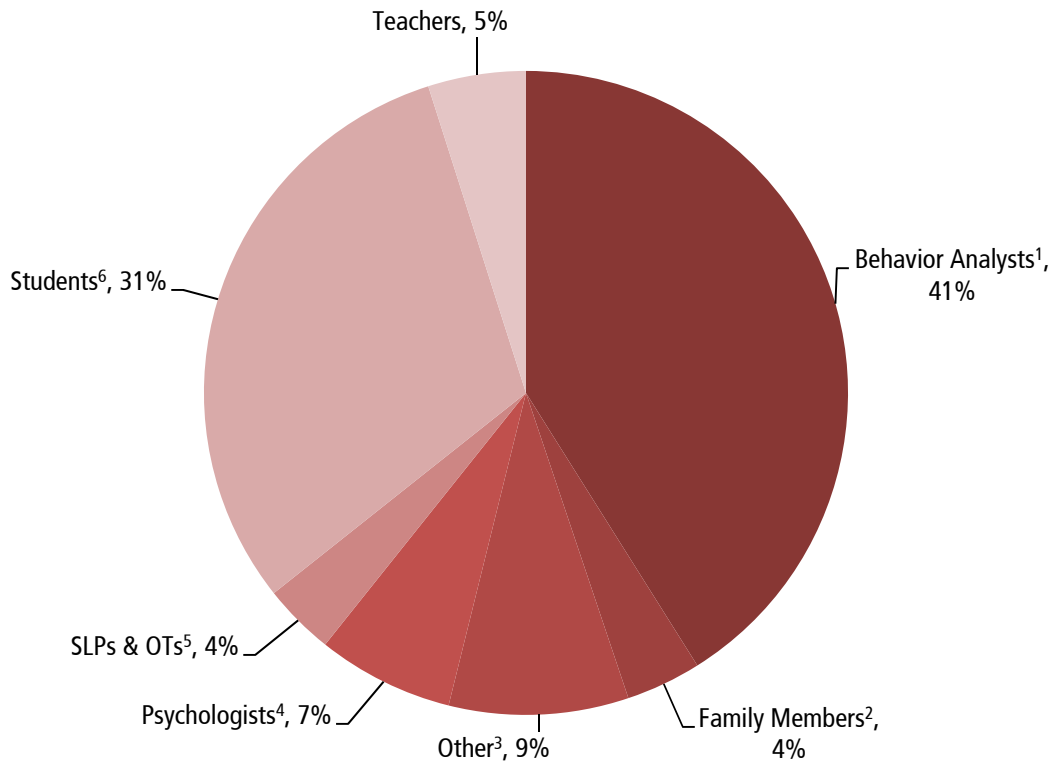
Houston, TX

Last updated 6/23/2017

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Conference Demographics



Number of 2017 Attendees: 1,251

1. Board Certified Behavior Analysts (BCBAs) & Board Certified Assistant Behavior Analysts (BCaBAs)
2. Family members of individuals with special needs
3. Other includes: Neuroscientists, Basic Researchers, Animal Trainers, Organizational Consultants, Nurses, Childcare Professionals, Public Policy/Administration
4. *May include individuals with more than one certification or license*
5. Speech Language Pathologists (SLPs) and Occupational Therapists (OTs)
May include individuals with more than one certification or license
6. Students of (in order from largest number to smallest) Behavior Analysis or Applied Behavior Analysis, Psychology, Education, Neuroscience, Other

Advertising Opportunity

Conference Program

½ page ad (ad should be approx. 4.5" wide x 3.5" tall, or 324 x 252 px)	\$200
Full page ad (ad should be approx. 4.5" wide by 7.5" tall, or 324 x 540 px)	\$400

All materials (advertiser agreement, ad file, and payment) must be submitted by **February 5, 2018**.

Advertisement Submissions

Ads should be the size indicated above, in black & white or greyscale, and in one of the following digital formats: eps, png, psd, pdf, jpg, bmp, tif, gif, doc, docx, ppt, or pub. *No hardcopies will be accepted.*

Please note: Vector formats will print more clearly (.png or .eps) than non-vector formats. We will include the exact file you send us, and cannot be responsible for the quality of the final printed image.

Advertisement Approval

Suitability of ads will be determined by TxABA. TxABA reserves the right to reject any advertisement deemed unsuitable. Advertisements will reflect ethical and effective practice standards. If any advertisement is not approved, payment will be returned to the source of origin.

Payment

Payments must be submitted by February 5, 2018 for inclusion in the conference program.

Cancellation

Ads canceled on or before February 5, 2018 will receive a refund minus a \$25 administrative fee to the source of payment origin. No cancellations will be made thereafter.

TEXAS ASSOCIATION FOR BEHAVIOR ANALYSIS

ADVERTISER AGREEMENT

Contact Information	
Contact Name	Email Address
Business Name	
Mailing Address	
Phone Number	Web Site

Advertisement Information
List the product(s) or service(s) that you will be advertising and describe the relevance to the practice of behavior analysis:
Size of Ad: <input type="checkbox"/> ½ page -- \$200 <input type="checkbox"/> Full Page -- \$400

Submit the following by February 5, 2018:

1. Completed Advertiser Agreement (this form)
2. A payment for the amount indicated above. Visit the TxABA Web site for payment options and information: <http://www.txaba.org/conference/orgPayment.php>
3. Advertisement file submitted in black & white or grayscale and in one of the following digital formats (no hard copies will be accepted): eps, png, psd, pdf, jpg, bmp, tif, gif, doc, docx, ppt, or pub

Mail form and payment, if applicable, to:

TxABA
PO Box 61
Denton, TX 76202-0061

E-mail files and refer questions to:

txaba@txaba.org